

# PARTICIPANT WORKSHEET



THE GLOBAL  
COMPACT

# LEADERS SUMMIT

24 JUNE 2004



UNITED NATIONS

## Objectives

To deepen the commitments by participating leaders from business, labour and civil society to a concept of global corporate citizenship that includes:

1 | *Making the Global Compact principles part of business strategy and operations everywhere:*

To identify significant innovations and achievements in support of:

- human rights;
- decent working conditions;
- the environment.

2 | *Promoting an inclusive and sustainable globalization process:*

To realize a shared vision of global markets that benefits all of the world's people and advances a new understanding of the relationship between business and society in support of development.

3 | *Supporting multilateral cooperation to promote good governance at national and global levels:*

To build common agendas and actions in support of multilateral cooperation through voluntary networks.

## Responsible Global Citizenship and the Global Compact

Building the Global Compact's next performance level by uniting  
 "...the power of markets with the authority of universal ideals."

Kofi Annan | *Secretary-General of the United Nations*

## Programme

<b>8:00 – 9:00</b>	<b>REGISTRATION</b>
<b>ROOM:</b>	<b>UNITED NATIONS DELEGATES DINING ROOM</b> <i>Participants will be seated at tables of maximum 10 people; each table includes a mix of business, labour, civil society and government leaders.</i>
<b>9:00</b>	<b>THE GLOBAL COMPACT IN PERSPECTIVE</b> <i>Presentation of a video showcasing the evolution of the Global Compact.</i>
<b>9:10 – 9:30</b>	<b>WELCOME ADDRESS BY KOFI ANNAN</b> Secretary-General of the United Nations <i>"Linking the power of markets with universal ideals"</i>
<b>9:30 – 10:15</b>	<b>OPENING DIALOGUES</b> <i>Making the Global Compact and its principles part of business strategies and operations everywhere.</i>
<b>10:15 – 10:40</b>	<b>PLENARY DIALOGUES</b> <i>Selected participants will discuss ways to scale up individual experiences in plenary.</i>  Lord Browne   Group Chief Executive, BP plc Thulani Gcabashe   Chief Executive, ESKOM Fred Higgs   Secretary-General, ICEM Jeremy Hobbs   Executive Director, Oxfam International
<b>10:40 – 11:30</b>	<b>ROUNDTABLES I   SCALING UP FOR THE FUTURE</b> MODERATOR: Daniel Vasella   Chairman and CEO, Novartis International
<b>11:30 – 12:15</b>	<b>REPORT BACK FROM SELECTED ROUNDTABLES</b> <i>A number of table representatives (maximum of 6) will be asked to report on their findings.*</i>
<b>12:15 – 12:30</b>	<b>SPEECH BY H.E. LUIS INACIO LULA DA SILVA</b> <b>PRESIDENT OF THE FEDERATIVE REPUBLIC OF BRAZIL</b> <i>Global Challenges: Relation between Business, Society and Poverty Eradication</i>

# THE GLOBAL COMPACT LEADERS SUMMIT

**12:30 – 2:15**     **LUNCH**

*Special recognitions and announcements during lunch*

**2:15 – 3:15**     **ROUNDTABLES II |**  
**ACHIEVING A SUSTAINABLE AND INCLUSIVE GLOBAL ECONOMY**

MODERATOR: Barbara Krumsiek | President and CEO, Calvert

**3:15 – 3:55**     **REPORT BACK FROM SELECTED ROUNDTABLES**

*A number of table representatives (maximum of 6) will be asked to report on their findings.\**

**3:55 – 4:55**     **ROUNDTABLES III |**  
**THE GLOBAL COMPACT'S NEXT LEVEL OF PERFORMANCE:**  
**HARNESSING THE CREATIVE FORCES OF PRIVATE ENTREPRENEURSHIP**  
**TO SUPPORT MULTILATERAL COOPERATION**

MODERATOR: Sam Jonah | CEO, Ashanti Goldfields

**4:55 – 5:15**     **REPORT BACK FROM SELECTED ROUNDTABLES**

*A number of table representatives (maximum of 4) will be asked to report on their findings.\**

**5:15 – 5:45**     **MOVE TO UNITED NATIONS GENERAL ASSEMBLY**

**WELCOME BY THE PRESIDENT OF THE GENERAL ASSEMBLY**

**5:45 – 6:00**     **REPORT BACK ON THE RESULTS OF THE SUMMIT**

*Representatives of three tables will be asked to report on their findings.\**

Bertrand Collomb | Chairman, Lafarge

Talal Abu-Ghazaleh | Chairman and CEO, Talal Abu-Ghazaleh Organization

Achim Steiner | Director General, The World Conservation Union IUCN

**6:00 – 6:15**     **SPECIAL ANNOUNCEMENTS ON COLLECTIVE ACTIONS**

**6:15 – 6:30**     **CLOSING SPEECH BY KOFI ANNAN**

Secretary-General of the United Nations

*“The Way Forward: Commitment and Action”*

**RECEPTION**

\* Collection of ideas and strategies from the roundtables: The ideas and suggestions that come out of the roundtables will be the basis for future action. While approximately 15 tables will present their ideas to the whole auditorium, the worksheet from each table will be collected after the session and used for the preparation of a detailed summary report of the Leaders Summit.





10:40 – 11:30 (50 minutes)

**ROUNDTABLES I |  
ACTIONS TO SCALE UP  
FOR THE FUTURE**

MODERATOR

Daniel Vasella |  
*Chairman and CEO*  
**Novartis International**

**Purpose**

To increase understanding of key drivers of successful innovations and how they can be scaled up to achieve greater impact.

11:30 – 12:15 (45 minutes)

**REPORT BACK FROM  
SELECTED ROUNDTABLES**

12:15 – 12:30 (15 minutes)

**SPEECH BY H.E. LUIS  
INACIO LULA DA SILVA,  
PRESIDENT OF THE  
FEDERATIVE REPUBLIC  
OF BRAZIL**

*Global Challenges:  
Relation between  
Business, Society and  
Poverty Eradication*

12:30 – 2:15

**LUNCH**

## Worksheet Roundtable I

**1** | Each person shares highlights from question #2 of the opening dialogue.

- How did your organization begin its work with the Global Compact? What were the key motivations, actions and results?

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- Describe one innovation that illustrates the type of global citizenship you want to see in the future.

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- List the ways your organization, or your sector, can scale up this innovation to achieve greater impact in the future.

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- What are common patterns or insights related to “root drivers of success” of each innovation.

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**2** | The notetaker fills out the sheet on the opposite page.

**3** | Discuss as a group: What are important aspects of the Global Compact that should be valued and preserved.

a. 

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b. 

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c. 

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**4** | Reporter prepares a 4-5 minute report sharing the common themes as well as the story that helps illustrate the themes.







3:55 – 4:55 (60 minutes)

## ROUNDTABLES III |

**THE GLOBAL COMPACT'S  
NEXT LEVEL OF  
PERFORMANCE:  
HARNESSING THE  
CREATIVE FORCES  
OF PRIVATE  
ENTREPRENEURSHIP  
TO SUPPORT  
MULTILATERAL  
COOPERATION**

MODERATOR

Sam Jonah |

CEO

**Ashanti Goldfields**

### **Purpose**

To develop proposals, small and large, to mobilize the private sector, the public sector, civil society and the Global Compact itself.

4:55 – 5:15 (20 minutes)

**REPORT BACK FROM  
SELECTED ROUNDTABLES**

5:15 – 5:45

**MOVE TO  
UNITED NATIONS  
GENERAL ASSEMBLY**

## Worksheet Roundtable III

- Please identify at least 3 possible strategies for action in each of the areas below. These should be strategies that, if implemented, could move us effectively towards the future we want to create.
- What strategies would accelerate integration of the Global Compact principles in member organizations?
- Which strategies would support societal good?
- Please indicate what you are inspired to do.
- Please indicate actions your organization is willing to undertake.

### 1 | Strategies for Action

#### **Strategies for Action: Corporations**

1

2

3

#### **Strategies for Action: Governments and Multilateral Institutions**

1

2

3

#### **Strategies for Action: Civil Society Organizations — Local and International NGOs**

1

2

3

#### **Strategies for Action: The Global Compact as a Worldwide Network of Stakeholders**

1

2

3



