Marcia Odell  AI Case Presentation

Project Overview

Village Bank - Women's Empowerment Program (WEP)
- Sustainable
- It can be done on a scale
- Adapted from Appreciative Inquiry
- We are operating in 8 African countries and 2 in Asia

1994
- I came to Nepal to run a literacy program (Only a 25% dropout rate)
- If I can learn to read & write, I can raise my family's income
- Women = Independent of outside forces

Women's Empowerment
- Women can teach it to other women

Literacy
- New Idea!!

Microfinance Business
- How to create a business
- How to grow a business

Worth has shown that women can be bankers

Diana Arsenian

125 women
- 6 thousand groups
- Trainings from NGO