...DAVID GREEN cont'd

- Growing in Spiritual Consciousness!
- Serving
- Healing

**Lumbini Eye Hospital - Nepal**
- Dr. Nicole Grasset made the Nepal Eye Program happen!

**Magrabi Eye Hospital - Cairo**
- Low Pay Free Eye Surgery
- 2000 Free Surgeries!

**Social Mission**
- Go out and demonstrate you care about people
- Create a quality product

**Getting Around**
- Design driven development
- Design a product & low cost, affordable
- Changes the marketplace

**Reaching People**
- Smartphone
- Test Hearing
- Programmable device
- Business in a bag

**Train**
- Maintain systems
- Operating expenses

**Find Individuals**
- Who are at the top of their game in R&D
- Production

**AUROLAB**
- We do everything other companies do except at lower price
- 9 million people can see because of our products

**Technology**
- Compassion
- Disruptive pricing
- Sutures

**Distribution Models**
- Margin & efficiency
- Trade secretions

**Patents**
- Motivated teams that want to do something good
- Competition changes the competitive landscape
- Lower prices

**Grammar Eye Hospitals**
- Within a year, they were self-financed

**Getting Around**
- Motivated teams that want to do something good

**Social Mission**
- We make our own raw materials
- Loose vertical integration that brought the transformation